



Course Assessment Report - 4 Column

Great Basin College

Courses (A&L) - Communication

| Course Outcomes 1 and ctu.unitid = 715 | Means of Assessment & Criteria / Tasks | Results | Action & Follow-Up |
|---|---|--|---|
| <p>COM 101 - Oral Communication - Communication Skills - Communication Skills</p> <p>Next Assessment: 2018-2019</p> <p>Start Date: 06/11/2015</p> <p>Course Outcome Status: Active</p> | <p>Assessment Measure:</p> <ul style="list-style-type: none"> • Select and create appropriate, worthwhile speech topics that are manageable in the given time frame • Present a speech that has impact, holds to a clearly stated thesis, makes clear points and transitions, and is supported by credible information and evidence • Create vivid images with language using his/her voice in dynamic ways • Use one's body as a communication instrument by employing appropriate gestures and posture and maintaining eye-contact • Quizzes, checklists, outlines, and passing grade on speeches that are evaluated according to grading form in each assignment • Speech self-review, peer review, final self-assessment, and instructor assessment <p>Assessment Measure Category: Quiz</p> <p>Criterion: 80% of students will average a grade of 70% or higher on the assessment measures.</p> | <p>06/11/2015 - 99 % of students achieved 70 % or better</p> <p>Criterion Met: Yes</p> <p>Reporting Period: 2014-2015</p> | <p>06/11/2015 - I will review current assignments related to this learning outcome and change any assignment requirements that can help students achieve this goal. I feel confident that the current course design is strong and that assignments build on each previous assignment in order to help students learn the material.</p> |
| <p>COM 101 - Oral Communication - Critical Thinking - Critical Thinking</p> <p>Next Assessment: 2018-2019</p> <p>Start Date: 06/11/2015</p> <p>Course Outcome Status: Active</p> | <p>Assessment Measure:</p> <ul style="list-style-type: none"> • Select and create appropriate, worthwhile speech topics that are manageable in the given time frame • Organize the information students wish to convey into a logical, easy-to-follow arrangement • Present a speech that has impact, holds to a clearly stated thesis, makes clear points and transitions, and is supported by credible information and evidence • Understand and use the elements of persuasion • Analyze the audience and adjust the message and delivery accordingly in order to achieve maximum effectiveness <p>Assessed through:</p> <ul style="list-style-type: none"> • Quizzes, checklists, outlines, and passing grade on speeches that are evaluated according to grading form in each assignment • Speech self-review, peer review, instructor assessment, and final self-assessment | <p>06/11/2015 - 92% of students met the criterion for achievement</p> <p>Criterion Met: Yes</p> <p>Reporting Period: 2014-2015</p> | <p>06/11/2015 - I will review current assignments related to this learning outcome and change any assignment requirements that can help students achieve this goal. I feel confident that the current course design is strong and that assignments build on each previous assignment in order to help students learn the material.</p> <p>The students who have low achievement in this area did not turn in the related assignments.</p> |

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|---|---|--|---|
| | <p>Assessment Measure Category: Performance/Presentation</p> <p>Criterion: 80% of students will average a grade of 70% or higher on the assessment measures.</p> | | |
| <p>COM 101 - Oral Communication - Personal and Cultural Awareness - Personal and Cultural Awareness</p> <p>Next Assessment: 2018-2019</p> <p>Start Date: 06/11/2015</p> <p>Course Outcome Status: Active</p> | <p>Assessment Measure:</p> <ul style="list-style-type: none"> Analyze the audience and adjust the message and delivery accordingly in order to achieve maximum effectiveness Select and create appropriate, worthwhile speech topics that are manageable in the given time frame <p>Assessed through:</p> <ul style="list-style-type: none"> Quizzes, checklists, outlines, and speeches that are evaluated according to grading form in each assignment Speech self-review, peer review, and instructor final self-assessment | <p>06/11/2015 - 92% of students met the criterion for achievement</p> <p>Criterion Met: Yes</p> <p>Reporting Period: 2014-2015</p> | <p>06/11/2015 - I will review current assignments related to this learning outcome and change any assignment requirements that can help students achieve this goal. I feel confident that the current course design is strong and that assignments build on each previous assignment in order to help students learn the material.</p> <p>The students who have low achievement in this area did not turn in the related assignments.</p> |
| | <p>Assessment Measure Category: Performance/Presentation</p> <p>Criterion: 80% of students will average a grade of 70% or higher on the assessment measures.</p> | | |
| <p>COM 101 - Oral Communication - Technological Understanding - Technological Understanding</p> <p>Next Assessment: 2018-2019</p> <p>Start Date: 06/11/2015</p> <p>Course Outcome Status: Active</p> | <p>Assessment Measure:</p> <ul style="list-style-type: none"> Use of the publisher's online materials to record and evaluate speeches. Use of presentation software to enhance the speech Use of technology when presenting speeches <p>Assessed through:</p> <ul style="list-style-type: none"> Outlines and speeches that are evaluated according to grading form in each assignment Online peer review, instructor assessment, final self-assessment | <p>06/11/2015 - 99% of students met the criterion for achievement</p> <p>Criterion Met: Yes</p> <p>Reporting Period: 2014-2015</p> | <p>06/11/2015 - I will review current assignments related to this learning outcome and change any assignment requirements that can help students achieve this goal. I feel confident that the current course design is strong and that assignments build on each previous assignment in order to help students learn the material.</p> |
| | <p>Assessment Measure Category: Performance evaluation</p> <p>Criterion: 80% of students will average a grade of 70% or higher on the assessment measures.</p> | | |

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|---|---|--|--|
| <p>COM 101 - Oral Communication - Personal Wellness - Personal Wellness</p> <p>Next Assessment: 2018-2019</p> <p>Start Date: 06/11/2015</p> <p>Course Outcome Status: Active</p> | <p>Assessment Measure:</p> <ul style="list-style-type: none"> • Use one's body as a communication instrument by employing appropriate gestures and posture and maintaining eye-contact • Present a speech that has impact, holds to a clearly stated thesis, makes clear points and transitions, and is supported by credible information and evidence • Create vivid images with language using his/her voice in dynamic ways <p>Assessment Measure Category: Performance/Presentation</p> <p>Criterion: 80% of students will average a grade of 70% or higher on the assessment measures.</p> | <p>06/11/2015 - 99% of students met the criterion for achievement</p> <p>Criterion Met: Yes</p> <p>Reporting Period: 2014-2015</p> | <p>06/11/2015 - I will review current assignments related to this learning outcome and change any assignment requirements that can help students achieve this goal. I feel confident that the current course design is strong and that assignments build on each previous assignment in order to help students learn the material.</p> |