Course Outcomes 1 and ctu.unitid = 693	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
GRC 156 - Computer Illustration - Use basic Illustrator tools - Use basic Illustrator tools. **Next Assessment:** 2018-2019 **Start Date:** 07/13/2015 **Course Outcome Status:** Active	**Assessment Measure:** Class Discussions, Software Assignments, Design Assignments, Corporate Identity Project **Assessment Measure Category:** Discussion, homework, papers **Criterion:** Passing grade for each assessment measure.	07/13/2015 - 8/10 students passed the class with grades ranging from A to C. The two students who failed the class did not submit a majority of the assignments due to non-class-related circumstances. **Criterion Met:** Yes **Reporting Period:** 2014-2015	07/13/2015 - Next fall, I will be using an Illustrator textbook for the latest version of the software from the same publisher. It is through exercises from this book and through websites linked to the GRC 156 website that students learn and apply basic Illustrator tools. Students who complete the class discussions and assignments successfully learn to use basic Illustrator tools.
GRC 156 - Computer Illustration - Identify & apply the elements & principles of design - Identify and apply the elements and principles of design. **Next Assessment:** 2018-2019 **Start Date:** 07/13/2015 **Course Outcome Status:** Active	**Assessment Measure:** Class Discussions, Design Assignments, Corporate Identity Project **Assessment Measure Category:** Discussion, homework, papers **Criterion:** Passing grade for each assessment measure.	07/13/2015 - 8/10 students passed the class with grades ranging from A to C. The two students who failed the class did not submit a majority of the assignments due to non-class-related circumstances. **Criterion Met:** Yes **Reporting Period:** 2014-2015	07/13/2015 - Next fall, I will be using the latest (new) edition of the Non-Designer's Design Book. It is through exercises from this book and through websites linked to the GRC 156 website that students learn to identify and apply elements and principles of design. Students who complete the class discussions and assignments successfully learn to identify and apply elements and principles of design.
GRC 156 - Computer Illustration - Research copyright law - Research copyright law. **Next Assessment:** 2018-2019 **Start Date:** 07/13/2015 **Course Outcome Status:** Active	**Assessment Measure:** Class Discussions, Software Assignments, Design Assignments, Corporate Identity Project **Assessment Measure Category:** Discussion, homework, papers **Criterion:** Passing grade for each assessment measure.	07/13/2015 - 8/10 students passed the class with grades ranging from A to C. The two students who failed the class did not submit a majority of the assignments due to non-class-related circumstances. **Criterion Met:** Yes **Reporting Period:** 2014-2015	07/13/2015 - Throughout the class, using both textbooks and links on the GRC 156 website, students learn about copyright law. Students also learn about Creative Commons licensing. This will continue for future sections of this class.
GRC 156 - Computer Illustration - Design with type and layout - Design with type and layout. **Next Assessment:** 2018-2019 **Start Date:** 07/13/2015	**Assessment Measure:** Class Discussions, Design Assignments, Corporate Identity Project **Assessment Measure Category:** Discussion, homework, papers **Criterion:**	07/13/2015 - 8/10 students passed the class with grades ranging from A to C. The two students who failed the class did not submit a majority of the assignments due to non-class-related circumstances. **Criterion Met:** Yes	07/13/2015 - Students complete multiple design assignments, and the Corporate Identity Project, and discuss type and layout related to these assignments. This will continue for future sections of this class.

Course Outcomes 1 and ctu.unitid = 693	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
Course Outcome Status: Active	Passing grade for each assessment measure.	**Reporting Period:** 2014-2015	
GRC 156 - Computer Illustration - Discuss the psychology of color - Discuss the psychology of color. **Next Assessment:** 2018-2019 **Start Date:** 07/13/2015 **Course Outcome Status:** Active	**Assessment Measure:** Class Discussions, Design Assignments, Corporate Identity Project **Assessment Measure Category:** Discussion, homework, papers **Criterion:** Passing grade for each assessment measure.	07/13/2015 - 8/10 students passed the class with grades ranging from A to C. The two students who failed the class did not submit a majority of the assignments due to non-class-related circumstances. **Criterion Met:** Yes **Reporting Period:** 2014-2015	07/13/2015 - Students complete multiple design assignments, and the Corporate Identity Project, and discuss the psychology of color related to these assignments. This will continue for future sections of this class.
GRC 156 - Computer Illustration - Describe the use of logos & symbols in corporate identity - Describe the use of logos and symbols in corporate identity. **Next Assessment:** 2018-2019 **Start Date:** 07/13/2015 **Course Outcome Status:** Active	**Assessment Measure:** Class Discussions, Design Assignments, Corporate Identity Project **Assessment Measure Category:** Discussion, homework, papers **Criterion:** Passing grade for each assessment measure.	07/13/2015 - 8/10 students passed the class with grades ranging from A to C. The two students who failed the class did not submit a majority of the assignments due to non-class-related circumstances. **Criterion Met:** Yes **Reporting Period:** 2014-2015	
GRC 156 - Computer Illustration - Complete a corporate identity project combining all aspects learned in this course - Complete a corporate identity project combining all aspects learned in this course. **Next Assessment:** 2018-2019 **Start Date:** 07/13/2015 **Course Outcome Status:** Active	**Assessment Measure:** Class Discussions, Software Assignments, Design Assignments, Corporate Identity Project **Assessment Measure Category:** Discussion, homework, papers **Criterion:** Passing grade for each assessment measure.	07/13/2015 - 8/10 students passed the class with grades ranging from A to C. The two students who failed the class did not submit a majority of the assignments due to non-class-related circumstances. **Criterion Met:** Yes **Reporting Period:** 2014-2015	07/13/2015 - The Corporate Identity Project is a culmination of what students learn throughout the class. Students discuss their Corporate Identity Projects during and after creating them. This will continue for future sections of this class.