

ACE Minutes – 11/1/2016

Committee Members present: Frank Sawyer, Angie de Braga, Toni Milano, Karen Kimber

Committee Members absent: Michael Bail, Patty Fox, David Freistroffer, Mica Johnson, Christa Oeschger, Justine Stout, Mardell Wilkins, several of whom contacted Frank or Michael regarding their need to be absent.

The meeting was called to order by Frank Sawyer at 4:10 p.m. Frank conducted the meeting in lieu of Chair Michael Bail, who was out of town at a conference.

Minutes for the October 2016 meeting were approved, as submitted by Frank.

Old Business:

- **Nevada Day parade:** Participation by college personnel and students was good – about 15 GBC representatives; banners from 10-12 departments/clubs hung on CDL trailer. Michael made a short video of the GBC-decorated-CDL truck in the parade and sent it out to “GBC-all” email; Frank posted some photos on his personal Facebook, as did Michael. Angie will send a card to Ken Pope thanking him for driving the truck for us. There has been talk for the college 50th anniversary of having a trailer/float, to use for that event as well as for other community events; problem is nowhere to store a trailer/float, and the CDL truck is difficult to maneuver on the parade route. Karen wondered about using the B & G mule trucks in parades and having small pre-made “float” platforms that could be more easily stored and then just set in the bed of the mule trucks as needed for parade events. Frank thinks the beds of the mule trucks are too small to be able to do much because any promotional print needs to be LARGE.
- **TED Talks:** event is Wednesday, Nov 16, from 7 to 9. Justine sent info to Frank for ACE meeting: Posters are out; she will do social media posts right after the Johnny B concert.
- **Johnny B Concert:** Wednesday, Nov 2, is a free educational outreach show for SCHS and SCMS music students, as well as senior citizens. Then on Thursday 7:30 – 9:00 p.m. is the main concert. Few advance tickets have been sold so Angie asked everyone to spread the word. She did announcements on the 4 Ruby Radio stations and provided some give-away tickets. Lori Gilbert is hoping to do a TV interview. EDPF is running an article from Kayla McCarson. Lots of PSAs. Angie reported that we have to make about \$1600 from ticket sales or ACE budget will have to make up the difference. The Foundation-allotted-budget to ACE is \$1600, and our regular ACE budget has a bit less than \$1200 to get through the rest of the FY. David F. and Frank will be ushers prior to the event, taking tickets and handing out evaluations. Toni will sell tickets at the door. Karen will sell CDs and DVDs after the event.

New Business:

- Michael is proposing that ACE participates in the Snowflake Festival on Saturday, December 10, as a way to promote our upcoming events; it usually draws a pretty large crowd. The festival runs noon to 5 or 6:00 p.m. and is a DBA event to drive business downtown; includes Festival of Lights parade, ice sculpture demo, cocoa cottage, etc. AIGA is definitely participating, selling their mugs (which have GBC skyline-artwork of one of the AIGA students). The committee members in attendance were open to the idea, especially if enough ACE members can participate so we can split duties, since it is such a busy time of year for all. Angie and Frank

suggested rolling up ACE event flyers, tying with ribbon and candy cane. We need further info: Is there a cost to participate? Who to contact for info? It was decided that Michael can circulate idea suggestions to the committee members in the next few weeks and we can decide via email if/what our participation will be, as there is only one ACE meeting prior to the festival and it occurs too close to the event date to wait until then.

General comments:

- Toni reported that she had her English 095 students visit the current showing in the Art Gallery for one of their writing assignments, and she also had a lesson option for them to go to the Vince Juaristi book signing/event and do a write up. We all appreciate Toni's efforts to get students involved in the ACE events!
- Frank and Karen both commented that the pre-movie panel discussion by Kevin Hodur, Pete Bagley, and David Freistroffer at the Black & White Movie Night on October 27 was great - They were witty, and poisoned our minds with their toxic information!

Meeting adjourned at 5:07 p.m.