Before the College Conversation Day the Revitalization Task Force met weekly. As an outcome we created a goal, and determined the top 4 recommendations for the institution in regards to revitalization based on the information from our multiple meetings.

**Goal –** A common goal of the revitalization taskforce is to see a culture shift in faculty and alumni participation at student life events.

**Top 4 Recommendations**

1. **Student Life Director-** In order for GBC to have successful programs on campus, we need to bring back the student life director that is dedicated to the operations of student life. There are multiple of ideas of what could be implemented to provide students a college experience but with the loss of so many positions over the years, staff are spread too thin to fully dedicate their time.
2. **INT 100 -** The need for a freshman experience class is needed but it is difficult to make it a requirement due to the number of credits in each program. Students need to develop academic skills in order to make them successful in the first year. The INT 100 course is in the current process of getting revamped but we may want to consider going back to the live method or having a hybrid. INT 100 was switched from a live orientation to an online version in fall 2015 (2158). The failure rate doubled after the first semester. The failure rate decreased in fall of 2017 but this may be correlated with deadline extensions.
3. **Wi-Fi -** Wi-Fi does not work and students have trouble connecting. This makes it difficult for students to come on campus and do their work.
4. **GBC Website**
5. The website should showcase our successes and have a 3 click standard.
6. Need a student recruitment based website. The landing page needs to attract and have an access point for current students
7. Need tracking information (Google Analytics)
8. Develop a website committee or advisory council

After reviewing the material from the All College Conversation Day. The revitalization tables came up with 4 key summaries.

1. Effective Staff – GBC will have the staff available to provide not just up to date technology, websites, facilities and services but the best for our students.
2. GBC has a recognized identity known nationwide by offering a personal affordable college experience. Our updated website provides students with an easily accessible enrollment process, information for the community with promotion of current and future events, and recruitment of new and returning students.
3. Focused Functional Facilities - GBC provides fantastic, focused, functional facilities through camaraderie, developing relationships, and communication. This will be accomplish by restructuring existing space to group departments, offices, and give an identity and a sense of ownership for our students.
4. A GBC Students Friends & Family Day

Obviously many of the items we focused on can only be completed if we had an abundant of funds so the Revitalization task force has been meeting monthly to determine what could be done with the least amount of money.

The first thing we did was bring back the live orientation course for Fall 2018. In partnership with GEAR UP and SGA, we had over 123 students in attendance. We provided the students lunch, incentives, gave them a campus tour, and faculty were able to participate in an open house to showcase their programs. We received an enormous amount of positive feedback not only from staff but also from our students.

Considering that there was a demand for more family friendly events on campus, we decided to hold a Christmas Social but in the end we teamed up with the Battle Born Veteran’s Club to help with their Picture with Santa Event. The Grinch was our addition to the photo session and with the help of SGA and Sonja Sibert, we were able to offer refreshments, games and prizes to the attendees. We had over 964 attendees that day with a line stretching outside the building. We were also able to raise over $1700 for the club.

Our next steps for the Spring semester are to team up Sister’s Food Service and other food trucks within our community to have food truck Thursdays on campus once a month during lunch hours and as an end to the semester have a food truck night with a live concert in the amphitheater. This event will be open to students, families and the community.