

Revitalization Committee Meeting Minutes

March 19, 2019

Present: P. Anderson, A. Porter, A. Mendez, M. McGhee, K. McCaron, B. Rencher

Next meeting: TBD

1. Discussion on Food Truck Thursdays

1. It was discussed that only two of the four food truck vendors were able to commit to dates in April for the month-long event. Concerns centered on timeliness to market event and if only marketing one or two food trucks on campus within two weeks was really worth marketing to the college and community.
2. The group considered a suggestion from Jen (Sisters Food Service) that we hold a one-time event, an end of year bash, in the solarium catered by Sisters.
 - a. Pros for this idea included that students don't really have an end of year celebration unless they are graduating or attending program specific celebration
 - b. Cons for this idea included the other food trucks who committed to dates in April are not involved in this plan, and there is not another lure or better way to market that type of an event to the community. Group looked at possible weekend dates that would include decent weather conditions and fall before graduation time. Group concluded April was best due to Cinco de Mayo celebrations in the park May 4 and Mother's Day the following weekend.
3. Other considerations were to include Tony's Tacos on April 25 as originally planned, however, group worried that alone is not significant enough to market.
 - a. Group looked at dates to reschedule Taco Truck on a busy day on-campus which included the Career Fair April 25 and the Volleyball Tournament April 26.
 - b. It was brought up that previous survey results from the career fair show that attendees and employers would have liked to have lunch provided or available. Group agreed that the Taco Truck would enhance the annual career fair, just like food and marketing enhanced the Grinch Event held in December in collaboration with Battle Born Veterans Club
4. While the Volleyball Tournament was also brought up, it was suggested that the revitalization group also help provide food for that event as well due to the success of the GEAR UP Dodgeball event
 - a. Sidnie suggested that the volleyball tournament (that is a fundraiser event and open to the public) team up with the SkillsUSA BBQ event, which is also a fundraiser event.

- b. Group agreed that this would help invite the community on campus while exciting students.
- 5. Plan of action from the suggestions included
 - a. Asking the Foundation how revitalization could team-up with Alumni Association to offer an end of year bash for students and or grads in the future
 - b. Sidnie and Kayla would work on poster and postcard for career fair poster and update Kristina on the addition of Tony's Tacos
 - c. Sidnie would approach the SkillsUSA club about having the BBQ on April 26 with Alex's and GEAR Ups' Volleyball Tournament