



# Course Assessment Report - 4 Column

## Great Basin College

### Courses (CT) - Graphic Communications

Course Outcomes	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
<p>Courses (CT) - Graphic Communications - GRC 360 - Typography and Letterforms - Influence type has on our daily lives - Upon successful completion of this class, students will be able to discuss the importance and influence type has on our daily lives. (Created By Courses (CT) - Graphic Communications)</p> <p><b>Next Assessment:</b> 2017-2018</p> <p><b>Start Date:</b> 06/23/2014</p> <p><b>Course Outcome Status:</b> Active</p>	<p><b>Assessment Measure:</b> Weekly online discussions which can be written and/or done with video.</p> <p><b>Assessment Measure Category:</b> Discussion</p> <p><b>Criterion:</b> See the GRC 360 Independent Study Discussions Rubric copied below.</p>	<p>11/17/2014 - The independent study student in the class this spring did an excellent job on the weekly discussions.</p> <p><b>Criterion Met:</b> Yes</p> <p><b>Reporting Period:</b> 2013-2014</p>	<p>11/17/2014 - I will use similar discussion prompts in this class next spring and the same rubric modified for a multi-student class, if applicable.</p> <p>The discussion topics are directly related to some of the expected learner outcomes in the class.</p>
<p>Courses (CT) - Graphic Communications - GRC 360 - Typography and Letterforms - Communicate effectively and professionally with type - Upon successful completion of this class, students will be able to demonstrate how to communicate effectively and professionally with type. (Created By Courses (CT) - Graphic Communications)</p> <p><b>Next Assessment:</b> 2017-2018</p> <p><b>Start Date:</b> 06/23/2014</p> <p><b>Course Outcome Status:</b> Active</p>	<p><b>Assessment Measure:</b> Assignment #4 Assignment #5 Assignment #6 Assignment #7 Assignment #8 Assignment #9 Assignment #10 Final Project</p> <p><b>Assessment Measure Category:</b> Assignment - Written</p> <p><b>Criterion:</b> Each assignment and the Final Project has its own rubric.</p>	<p>11/17/2014 - The independent study student in the class this spring successfully completed each assignment and the Final Project.</p> <p><b>Criterion Met:</b> Yes</p> <p><b>Reporting Period:</b> 2013-2014</p>	<p>11/17/2014 - I got valuable feedback from the independent study student this spring, and so I was able to clarify some assignment instructions and requirements. I will continue to get feedback from students in future classes to confirm that assignment instructions and requirements are clear to them.</p> <p>The assignments and the Final Project are directly related to the expected learner outcomes in the class.</p>
<p>Courses (CT) - Graphic Communications - GRC 360 - Typography and Letterforms - History of type, font technology, and type categories - Upon successful completion of this class, students will be able to briefly explain the history of type, font technology, and type categories. (Created By Courses (CT) - Graphic Communications)</p> <p><b>Next Assessment:</b> 2017-2018</p> <p><b>Start Date:</b> 06/23/2014</p> <p><b>Course Outcome Status:</b> Active</p>	<p><b>Assessment Measure:</b> Assignment #1 Assignment #2 Assignment #3 Assignment #8 Weekly Discussions</p> <p><b>Assessment Measure Category:</b> Assignment - Written</p> <p><b>Criterion:</b> Assignment #1 Assignment #2 Assignment #3 Assignment #8 Weekly Discussions</p>	<p>11/17/2014 - The independent study student in the class this spring successfully completed each assignment and each week's discussion.</p> <p><b>Criterion Met:</b> Yes</p> <p><b>Reporting Period:</b> 2013-2014</p>	<p>11/17/2014 - See Outcome #2.</p>

Course Outcomes	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
<p>Courses (CT) - Graphic Communications - GRC 360 - Typography and Letterforms - Type in digital display formats - Upon successful completion of this class, students will be able to understand the use of type in digital display formats. (Created By Courses (CT) - Graphic Communications)</p> <p><b>Next Assessment:</b> 2017-2018</p> <p><b>Start Date:</b> 06/23/2014</p> <p><b>Course Outcome Status:</b> Active</p>	<p><b>Assessment Measure:</b> Assignment #11 Assignment #12 Final Project</p> <p><b>Assessment Measure Category:</b> Assignment - Written</p> <p><b>Criterion:</b> Each assignment and the Final Project has its own rubric.</p>	<p>11/17/2014 - The independent study student in the class this spring successfully completed each assignment and the Final Project.</p> <p><b>Criterion Met:</b> Yes</p> <p><b>Reporting Period:</b> 2013-2014</p>	<p>11/17/2014 - See Outcome #2.</p> <hr/>
<p>Courses (CT) - Graphic Communications - GRC 360 - Typography and Letterforms - Basic typeface design - Upon successful completion of this class, students will be able to create a basic typeface design. (Created By Courses (CT) - Graphic Communications)</p> <p><b>Next Assessment:</b> 2017-2018</p> <p><b>Start Date:</b> 06/23/2014</p> <p><b>Course Outcome Status:</b> Active</p>	<p><b>Assessment Measure:</b> Assignment #13 Final Project</p> <p><b>Assessment Measure Category:</b> Assignment - Project</p> <p><b>Criterion:</b> Each assignment and the Final Project has its own rubric.</p>	<p>11/17/2014 - The independent study student in the class this spring successfully completed Assignment #13 and the Final Project.</p> <p><b>Criterion Met:</b> Yes</p> <p><b>Reporting Period:</b> 2013-2014</p>	<p>11/17/2014 - See Outcome #2.</p> <hr/>