

GBC Class/Course Assessment Report

Course Prefix, Number, and Title: GRC 119 Digital Media

Department: Computer Technologies

Instructor: Kathy Schwandt

Academic Year: 2019-2020

Section Number(s): 1001

Is this a GenEd class? Yes No

Complete and submit your assessment report electronically to your department chair. As needed, please attach supporting documents and/or a narrative description of the assessment activities. You may use as many or as few outcomes as necessary.

Class/Course Outcomes	Assessment Measures	Assessment Results	Any Changes Made as a Result of Assessment
<p><i>In the boxes below, summarize the outcomes assessed in your class or course during the last year. If this is a GenEd class, include the appropriate GenEd objectives.</i></p>	<p><i>In the boxes below, summarize the methods used to assess course outcomes during the last year. Include the criterion you'll use to judge whether or not students have achieved the expected outcome.</i></p>	<p><i>In the boxes below, summarize the results of your assessment activities during the last year. Include your judgment as to whether or not the criterion for student achievement has been met.</i></p>	<p><i>In the boxes below, summarize how you plan to use the results to improve student learning.</i></p>
<p>Outcome #1: comprehensively define multimedia</p>	<p>Assessment Measure: Online Discussions, Hands-On Assignments, Quizzes and the Final Project</p> <p>Criterion for achievement: 70% of participating students earn a passing class grade. Non-participating students are those with no assignment submissions.</p>	<p>Results: 20 of 26 (77%) participating students earned a passing class grade. The six students who did not earn a passing class grade either did not submit many of the assignments, or submitted incomplete work.</p> <p>Criterion Met: Yes</p>	<p>Action Plan: Next fall, I will be using the same textbook and the same class delivery methods. This strategy has been effective for student success in achieving outcomes. While prepping weekly modules pre-semester and throughout the semester, I will modify and update content as applicable to ensure that students experience and discuss relevant and current concepts, tools, and techniques related to digital media.</p>
<p>Outcome #2: identify the elements of multimedia, such as text, graphic art, sound, animation, and video</p>	<p>Assessment Measure: Online Discussions, Hands-On Assignments, Quizzes and the Final Project</p> <p>Criterion for achievement: 70% of participating students earn a passing class grade. Non-participating students are those with no assignment submissions.</p>	<p>Results: Same as Outcome #1.</p> <p>Criterion Met: Yes</p>	<p>Action Plan: See the Action Plan described for Outcome #1.</p>

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<p>Outcome #3: use multimedia authoring software tools</p>	<p>Assessment Measure: Hands-On Assignments and the Final Project</p> <p>Criterion for achievement: 70% of participating students earn a passing class grade. Non-participating students are those with no assignment submissions.</p>	<p>Results: Same as Outcome #1.</p> <p>Criterion Met: Yes</p>	<p>Action Plan: See the Action Plan described for Outcome #1.</p>
<p>Outcome #4: describe computer system requirements for multimedia development and playback</p>	<p>Assessment Measure: Online Discussions, Hands-On Assignments, Quizzes and the Final Project</p> <p>Criterion for achievement: 70% of participating students earn a passing class grade. Non-participating students are those with no assignment submissions.</p>	<p>Results: Same as Outcome #1.</p> <p>Criterion Met: Yes</p>	<p>Action Plan: See the Action Plan described for Outcome #1.</p>
<p>Outcome #5: work with text, graphic art, sound, animation, and video in the context of basic multimedia development</p>	<p>Assessment Measure: Hands-On Assignments and the Final Project</p> <p>Criterion for achievement: 70% of participating students earn a passing class grade. Non-participating students are those with no assignment submissions.</p>	<p>Results: Same as Outcome #1.</p> <p>Criterion Met: Yes</p>	<p>Action Plan: See the Action Plan described for Outcome #1.</p>
<p>Outcome #6: demonstrate planning, designing, creating, and testing a basic multimedia title with development and completion of the final project</p>	<p>Assessment Measure: Online Discussions, Hands-On Assignments and the Final Project</p> <p>Criterion for achievement: 70% of participating students earn a passing class grade. Non-participating students are those with no assignment submissions.</p>	<p>Results: Same as Outcome #1.</p> <p>Criterion Met: Yes</p>	<p>Action Plan: See the Action Plan described for Outcome #1.</p>

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<p>Outcome #7: explain considerations when developing multimedia for the web and when developing for other delivery methods</p>	<p>Assessment Measure: Online Discussions, Hands-On Assignments, Quizzes and the Final Project</p> <p>Criterion for achievement: 70% of participating students earn a passing class grade. Non-participating students are those with no assignment submissions.</p>	<p>Results: Same as Outcome #1.</p> <p>Criterion Met: Yes</p>	<p>Action Plan: See the Action Plan described for Outcome #1.</p>
<p>Outcome #8: demonstrate understanding of project management regarding multimedia title development</p>	<p>Assessment Measure: Online Discussions, Hands-On Assignments, Quizzes and the Final Project</p> <p>Criterion for achievement: 70% of participating students earn a passing class grade. Non-participating students are those with no assignment submissions.</p>	<p>Results: Same as Outcome #1.</p> <p>Criterion Met: Yes</p>	<p>Action Plan: See the Action Plan described for Outcome #1.</p>

Notes:

I have reviewed this report:

Department Chair

Date_____

Dean

Date_____

Vice President of Academic Affairs and Student Services

Date_____