

Great Basin College

NWCCU Ad Hoc Report

Recommendation 2

Attachment A: Strategic Planning Process

1.March.2022

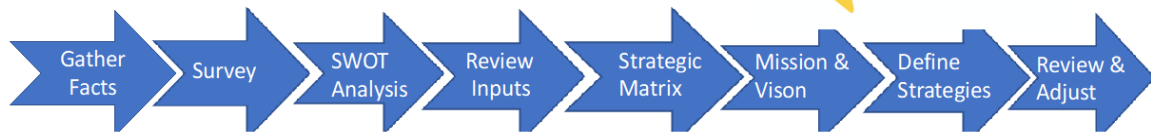


Attachment A

Appendix A: Strategic Planning Process

The following heuristic was created during an initial meeting of the strategic planning executive team in early summer 2021. This was to create an inclusive, measurable process with realistic and flexible benchmarks to ensure stakeholder input and ample time for revising and adjusting.

Institution Strategic Plan Process



Timeline	Gather Facts July 28th	Survey Aug. 25th	SWOT Sept. 1st	Review Sept. 15th	SWOT Sept. 29	Survey Results Oct. 13th	Finalize SWOT Oct 20th	Mission and Values Oct. 27th	Strategic Plan Nov. 3 rd and 10 th	Review Nov. 17th
Who:	Leadership	Leadership	SP Leadership	Committee	Committee	Committee	Committee	Committee	Committee	Committee
What:	<ol style="list-style-type: none"> 1. Identify Stakeholders 2. Identify Customers 3. Evaluate Competition 4. Identify current and potential partnerships 5. Report to GBC Leadership 	<ol style="list-style-type: none"> 1. Develop questions for external stakeholders 2. Identify external stakeholders to survey 3. Finalize and distribute survey 	<ol style="list-style-type: none"> 1. Develop questions for internal stakeholders 2. Identify internal stakeholders to survey 3. Finalize and distribute survey 	<ol style="list-style-type: none"> 1. Share information with entire committee 2. Discuss the tasks to be completed 3. Review the completed survey 4. Discuss timeline 	<ol style="list-style-type: none"> 1. Define Strategies for SWOT-group homework below <ol style="list-style-type: none"> a. Opportunities vs. strengths b. Opportunities vs. weakness c. Threats vs. strengths d. Threats vs. weakness 	<ol style="list-style-type: none"> 1. Review stakeholder's input 2. Summarize the survey to share 3. Decide on focus groups 	<ol style="list-style-type: none"> 1. Review SWOT and add any stakeholder information from survey 	<ol style="list-style-type: none"> 1. Develop Mission 2. Develop Vision 3. Develop Values 	<ol style="list-style-type: none"> 1. Identify Key Strategies (KPI) 2. Short and long term goals 3. Operational Plans 4. Data analytics 	<ol style="list-style-type: none"> 1. Review Strategies 2. Review Goals 3. Review Plans 4. Adjust as necessary 5. Plan information sharing with college

The changes made as the executive team worked through the planning process is mirrored in the institution's plans for reporting and benchmarking. With changes in higher education seemingly coming faster than ever, the flexibility to report on the ideals behind statements and to adjust indicators based on changes in demographics, mandates, institutional philosophy, etc.

This process was designed for inclusivity and at the same time to not overburden any subset of the institution for developing the content of the plan. The structure was the responsibility of the executive team, but the content has been driven by representatives from across the institution.

Still remaining for this plan is finalizing a draft and getting administrative approval both at the institutional and the system level. This plan is slated to take effect in July of 2022.