

# **NOTICE OF PUBLIC MEETING**

**GREAT BASIN COLLEGE FOUNDATION**  
**Board of Trustees Development Committee Meeting**  
**1500 College Parkway, Elko, Nevada 89801**  
**McMullen Hall 102**  
**BlueJeans Dial-in: 888-240-2560, ID: 841 416 481**

**Thursday, February 7, 2019, at 3:30 pm**

Members of the public may attend the meeting and provide testimony or public comment at these sites via video conference connection.

## Agenda

*Call to Order of the Great Basin College Foundation Board of Trustees, Development Committee*

1. Call to Order and Pledge of Allegiance

2. Roll Call

Dr. Hugh Collett  
Virginia Collett  
Tana Gallagher  
Cami Gerber

Travis Gerber  
Zachary Gerber  
Kimberly Hess  
Mark Laffoon

Matt McCarty  
Carrie Bruno  
Meisner  
Dave Roden

Jennifer Saxton  
Melissa Schultz

3. Public Comment (*see notation regarding public comment*)

Information

4. Approval of Minutes

Information

5. Development Committee Chair Report

Information

6. Development Information/Action Items

a. Gala Preparation

Information

i. Décor

ii. Celebrating Scholarship

iii. Games

iv. Auction

v. One Day's Wages

vi. Sales

vii. Advertising

viii. Schedule of Events

b. Strategic Plan: Building a Foundation, Leaving a Legacy, Celebrating Scholarship Possible Action

i. Administration

1. Reporting and Tracking

2. Defining Responsibilities

ii. Contacts

1. Community Outreach

2. Social Media Management

3. Campus Traffic

4. Quality SWAG

5. Alumni Association

iii. Invitations

1. Campaigns

a. Future Campaigns

b. Sustainable Foundation

c. Estate Planning Workshop

d. Gala

- e. One Day’s Wages
- f. Additional Goals
- g. Target Donor Base
- h. Athletics
  - i. Recommend to Board of Trustees to support approval of an Athletics Programs Action
  - ii. Fundraising manager contract Information/Action
- iv. Recognition
  - 1. Gala Follow-up
  - 2. Implementation Strategies
- 7. Items from Board Members Information
- 8. Public Comment (*see notation regarding public comment*) Information
- 9. Adjourn

**This notice and agenda have been posted at or before February 4, 2019, no later than 9:00 am, which is the third business day before the meeting, in accordance with NRS 241.020, at the meeting location and at the following public locations:**

- GBC Foundation’s website (<http://www.gbcnv.edu/foundation/index.html>)
- The Nevada Public Notice website pursuant to NRS 232.2175 (<https://notice.nv.gov/>)

**IMPORTANT INFORMATION ABOUT THE AGENDA AND PUBLIC MEETING**

**NOTE:** Above is an agenda of all items scheduled to be considered. Notification is hereby provided that items on the agenda may be taken out of order and presented, two or more agenda items may be combined for consideration, and an agenda item may be removed from the agenda or discussion relating to an item on the agenda may be delayed at any time. Some agenda items are noted as having accompanying reference material. Reference material may be accessed at the electronic version of the agenda by clicking the reference link associated with a particular item. The agenda and associated reference material may also be accessed on the Internet by Great Basin College Foundation’s web page at <http://www.gbcnv.edu/foundation/meetings.html>. To request a copy of supporting documentation please contact Matt McCarty at (775) 753-2260.

Reasonable efforts will be made to assist and accommodate physically disabled person attending the meeting. Please call the GBC Office of the President at (775) 753-2265 in advance so that arrangements may be made.

**PUBLIC COMMENTS:** Public comment will be taken during this agenda item. No action may be taken on a matter raised under this item until the matter is included on an agenda as an item on which action may be taken. Comments will be limited to two minutes per person. Persons making comment will be asked to begin by stating their name for the record and to spell their last name. The Board Chair may elect to allow additional public comment on a specific agenda item when that agenda item is being considered. In accordance with Attorney General File No. 00-047 (April 27, 2001), as restated in the Attorney General’s Open Meeting law Manual, the Board Chair may prohibit comment if the content of that comment is a topic that is not relevant to, or within the authority of, the GBC Foundation Board of Trustees, or if the content is willfully disruptive of the meeting by being irrelevant, repetitious, slanderous, offensive, inflammatory, irrational or amounting to personal attacks or interfering with the rights of other speakers.