

# NOTICE OF PUBLIC MEETING

**GREAT BASIN COLLEGE FOUNDATION**  
**Board of Trustees Development Committee Meeting**  
**GBC Foundation Office**  
**1025 Chilton Circle, Elko, Nevada 89801**  
**BlueJeans Dial-in: (855) 203-2730, ID: 449 176 274**

**Thursday, September 12, 2019, at 12:15 pm**

Members of the public may attend the meeting and provide testimony or public comment at these sites via video conference connection.

## Minutes

**MSP** indicates that a motion was Made, Seconded and Passed, with the makers of the motion and the second, respectively, identified first followed by either Unanimous, Trustees objecting or abstaining, or any other detail of note. **MSF** follows the same process though the motion was Failed.

1. Call to Order

2. Roll Call

Dr. Hugh Collett - Present  
Tana Gallagher - Present  
Travis Gerber

Kimberly Hess  
Chris Johnson (Chair) - Present  
Mark Laffoon - Present

Carrie Bruno Meisner  
Dave Roden - Phone  
Melissa Schultz

3. Public Comment (*see notation regarding public comment*)

Information

None

4. Approval of Minutes

Information

**MSP** to approve minutes of May 9, 2019 Development Committee Meeting: Roden, Gallagher. Unanimous.

5. Development Committee Chair Report

Information

Mr. Johnson indicated that this was the first meeting in which he is Chair and that the Agenda reflects most things that have been planned for this meeting up to this point. In reviewing the previous minutes, Mr. Johnson agrees with Dr. Collett's comments regarding the role of the Committee. Being the vision for the College, amount other sources, is a big part of that.

6. Development Information/Action Items

Information/Possible Action

a. GBC College Day/Week

i. Update

Mr. McCarty reported that previously, when Mr. Zach Gerber was chair, there had been a discussion about having more people on campus. This Open House was an attempt to bring more people onto campus, while clearly identifying Elko as a College Town. Knowing that we could not successfully pull off an event like this at each of our centers, it was decided to start with Elko. In reaching out to the campus community in Elko, specifically faculty and staff, assistance was sought for presentations during the Open House. The attempt was to spread the event over four hours with the hope that the College would be able to capture more people. The event will be next Thursday, September 19.

ii. Concert

The concert will close the Open House event at a cost of \$3,000 in the Theater. Sponsorship has not yet been secured; tickets are \$15 each. President Helens has not yet responded to the request for alcohol. Dr. John Rice has indicated that advance sales of tickets are rare and that most people purchase tickets at the door.

Mr. Laffoon inquired as to who the target audience was. Mr. McCarty responded that it was more of a shotgun approach, to invite as many people as possible on to the campus.

- b. 5-year Strategic Direction
  - i. College Needs
  - ii. Fundraising Campaigns
  - iii. Goals

Mr. McCarty indicated that the College is currently in year six of a seven-year plan and that accreditation rolls out next April. The College will not be changing anything on the plan until after that. The President has not yet indicated timeline. That leaves the Foundation as to what the Foundation wants to do and needs to do. There are not clearly identified needs for the College though several needs have been identified, including:

Lundberg Hall – Main science building. The floor is buckling and there are issues with the structure of the building overall. This building would probably be the first building replaced with a sudden influx of money.

Griswold Hall – Main dormitories. President Helens has been looking into what the possibilities are. If Athletics is going to be pursued, dormitories need to be looked at.

Welding Lab – State money is available. However, the original plan is nearly 10 years old.

Winnemucca – Health Sciences Technology Building seems to be going well.

Battle Mt. – Could use a new building.

Ely – Doing well, though would benefit for having more space for their Career Technical, particularly Diesel and Electrical, as well as the Health Sciences.

Pahrump – A large amount of land with nothing on it currently. That would be a \$100 million capital campaign to build an entire campus.

Mr. McCarty went on to explain that in all five communities construction trades are needed and that neither the space nor the funding is available to get a program up and running for the three-year period before the State takes over funding.

Mr. Roden inquired as to having funding to update the interactive video technology for those smaller communities. Mr. McCarty indicated that there is a technology fee for each credit, though there is a different funding source for the IAV. Mr. Roden then inquired as to the College's efforts to recruit someone from the Duck Valley Indian Reservation on either the Foundation Board of the

Institutional Advisory Committee. Mr. McCarty reported that Jennifer Sprout is actively recruiting, with a specific goal of getting a representative from the local Native American population.

Mr. Johnson stated that he sees the role of Foundation is to pay for projects that the State won't fund. Building funds such as Lundberg and Griswold fit that bill. Getting in front of any catastrophic failures would be best. State takes even half a decade to get there, but don't know if State will fund student housing. With more and more students online, is student housing going away? Right now, students can go online and if they can't get a class at GBC, they can go to WNC and get a degree. So, the online impact is keeping the fulltime enrollment up without having to come to campus, the other the convenience of students in Elko attending classes taught across the state. The availability of instructors is changing with online degrees. Mr. Johnson would like to know more about the online situation before getting behind spending on dorms. He went on to say that he is in support of welding and to meet construction trades demand. GBC may want to pursue going down the road of a true vocational source because there is big demand on vocational and always will be, whether welders, mechanics, etc. When you can couple those with business management, they move through and become foremen, general managers and need the support of accounting, HR, business management etc. From what we know now, we should always have a brick and mortar because those things take time. He supports student housing but would like to see some prioritization.

Dr. Collett inquired about the length of time to improve the welding area. Mr. McCarty explained the brief history and the process behind receiving money to date.

Mrs. Gallagher inquired as to if the plans have been submitted. Mr. McCarty stated that the College has received money to develop the plans, but that an architect has not yet been selected to his knowledge.

Mr. Johnson replied that he feels the Foundation role has been to prompt the State. The community says, "This is what we need" and then get the State shows up. However, if we wait for the State to lead, there are so many competing requests, we don't know what we would get. From a vocational sense, there is a real need for business. We need to know the demand. Could they double the size of the students if we doubled the size of building? Those are questions we need answered to know what direction the Foundation should go. From the very first day, it was local leadership that made it, so the College was at the next step.

Mr. Laffoon stated that he liked the brick and mortar building idea as well. That is how we developed the Electrical building. We developed the need and then went to the State to fund the rest of it.

Mr. McCarty requested which direction to take, either dorm or vocational.

Mr. Johnson inquired as to the needs of the GBC Elko Campus. He stated he would support the other communities as possible, though those communities need to have a local champion.

Mr. McCarty stated that he felt Lundberg Hall would be the priority, as there are other options available for dorms if there was an immediate need, including hotels.

Mrs. Gallagher inquired as to how many people would be impacted with the loss of Lundberg Hall. Mr. McCarty replied that that building hosts most, if not all, of the hard sciences outside of health sciences. It would impact nearly all baccalaureate degrees and all science degrees.

Mrs. Gallagher also inquired as to how many students were in welding. Mr. McCarty replied that Welding Technology currently has 23 students with a declared major or certificate for Welding.

Mr. Johnson requested a that Mr. McCarty write a case for support. For example, here is a case of support for student housing, such as here are the number of students that need student housing, or we could attract a certain number of students if we had more housing. Or if Lundberg Hall became unavailable, what classes would that affect and how many students would be impacted. The Foundation could not build a new Lundberg Hall, but would it help if the Foundation came up with 10-20% of the funding and the State kick in the rest? Vocational needs are huge in the US and he sees a potential for GBC to be a national leader, but do we have the room to increase the programs? Vocational needs could be an opening for diversification of the economy. Ensure that any case of support includes a statement of benefits.

Mr. Roden commented that a priority should come down to what creates and maintains FTE.

Mr. Johnson also commented that the Foundation does cover a large part of the State. We can help the other communities, though we need community champions to come to us for help with creating the model. He would like to hear more about what those communities would need.

- c. One Day's Pay
  - i. Campaign Outreach and Publicity

Mr. McCarty stated that this program has stagnated and that he would like to visit on this at the Board of Trustees meeting in a couple of weeks.

- d. Community Outreach
  - i. Committee Contact Assignment

Mr. McCarty indicated that this needs to come from the Board of Trustees meeting as well.

- e. Legacy Society
  - i. Stakeholder Contact

Mr. McCarty stated that there have been very few bequests in the past three years.

- ii. Estate Planning Workshop
  - 1. Date
  - 2. Location

Mr. Johnson indicated that there needed to be a cultivation of bequests by visiting with Accountants and Lawyers and that that there needs to be a focus every 2 to 3 years.

Mr. Roden also indicated that there had been some seminars in Winnemucca. Each time there were about 30 people attend.

Mr. McCarty indicated that there had been a couple of seminars since he joined the Foundation that were decently attended, though there had not been any feedback back from it.

f. Alumni Association

i. Revitalization of Association Taskforce

Mr. McCarty indicated that we are missing out on a donor base because we don't have the time to concentrate on this.

Mrs. Gallagher indicated that until additional help is hired at the Foundation, this needs to take a back seat.

7. Items from Board Members

Information

Dr. Collette commented that there is a fundamental difference between University and Community Colleges regarding the attitude towards enumeration. Liberal Arts don't change; professors may change, but they teach the same things over and over. Whereas Vocational schools has obsolescence because the technologies are always changing. When we are funded based on University mentality where nothing changes, it causes problems. Our biggest problem is obsolescence, not just in buildings, but in programs. Our distance learning – how long until that is completely obsolete. Where is any thought or money given to it? Our biggest problem, to me, is that they don't want Community College in this State. I think they would delight in shutting down every Community College. Particularly in Las Vegas, though Reno is different, they are diverting money to really accomplish something; they see an opportunity. Everything we want to do is shot down in Las Vegas unless we really find out whether the Board of Regents and Legislature want Community Colleges, we are never going to be able to overcome obsolescence. That is our biggest problem. We can't even produce a new modern program in engineering, additive manufacturing. We can't produce it, because they are still stuck on history, physics, chemistry and so forth. It's not that we can't do it and don't have the plans, it's that they don't have the knowledge of what our needs are, and they don't really like us.

Mr. Laffoon inquired as to how much has been raised through the Invest a Day's Pay campaign.

Mr. McCarty responded that roughly \$3,500 had been contributed, though the report is not returning the information accurately. (Mr. McCarty misstated this number and it was actually \$13,500).

Further discussion took place, including Mr. McCarty stating that a new mailing list needs to be obtained for each of the communities.

8. Public Comment (*see notation regarding public comment*)

Information

None

9. Adjourn

Meeting adjourned at approximately 1:15