

GREAT BASIN COLLEGE FOUNDATION
Board of Trustees Development Committee Meeting

Thursday, May 13, 2021, at 12:00 pm

Minutes

1. CALL TO ORDER

2. ROLL CALL

Present:

Chris Johnson (Chair)

Dave Roden

Caroline McIntosh

Others Present:

Dr. Colon, Chair-Board of Trustees

Sonja Sibert, Vice President for Business Affairs

Jennifer Sprout, Director, Institutional Advancement and Communications

Geneil White, Foundation Director

Kelli Baker, Administrative Assistant II

3. Public Comment (see notation regarding public comment.) INFORMATION ONLY

None.

4. Approval of Minutes. FOR POSSIBLE ACTION

GBCF Development Committee Members will review, recommend changes, and/or approve the minutes of the GBCF Development Committee Meeting on March 11, 2021.

ESTIMATED TIME: 5 mins

A Motion was made by Mr. Roden, seconded by Ms. McIntosh, to approve the minutes of March 11, 2021. Motion passed unanimously

5. Discussion and review of Great Basin College's BuildNV Program. INFORMATION ONLY

Bret Murphy, Dean of Business and Technology, will provide an overview of GBC's BuildNV Program.

ESTIMATED TIME: 10 mins

Mr. Murphy explained this program was started by Truckee Meadows Community College (TMCC) and is an entry-level construction program to get people in the construction field and this is a National Center for Construction Education and Research Program. Mr. Murphy stated that Jan Morrison, with Economic Development in Winnemucca, reached out to him and thought it would be a good program. Mr. Murphy said between a grant and donations they were able to purchase tools, supplies, two mobile trailers and have already taught several classes in Lovelock, Owyhee, McDermitt Ely, Winnemucca, and Elko is also scheduled. Mr. Murphy said the tuition cost is \$550 per person and there are several donors who sponsor tuition.

Mr. Murphy said another grant has been received and they are looking forward to finding a full-time instructor to travel around the state.

Dr. Colon inquired about the enrollment for the classes. Mr. Murphy stated they like for it to be at 10 per class to be able to pay for classes, instruction, etc., but we can take up to 16 and it is open to anyone in high school or public.

Mr. Murphy stated there is not a college credit for the program, but it does give people access to the technical programs and if they take this class and pass, it reduces credits for other classes.

Mr. Roden asked if they receive OSHA certification? Mr. Murphy replied yes along with the NNCER certification.

Chair Johnson thanked Mr. Murphy and said he sees a lot of potential with the program. Chair Johnson asked where he sees the program over the next 5-10 years. Mr. Murphy responded they have been discussing what the next level would be and said that this year they had 20 graduates and it has led to employment, but they need to have a solid base so they will revisit in another year. Chair Johnson stated there is a huge need for the core classes and we can make this as big as we want it, and this is a big opportunity.

6. Development Committee Chair Report. **INFORMATION ONLY**

The Committee may receive an update from the Chair.

ESTIMATED TIME: 5 mins

Chair Johnson gave a brief update on the meeting that was held on today's date regarding the next item.

7. Discussion and review of lead gifts, time frame of receiving gifts, and naming opportunities for the Welding Lab Campaign, and matters related thereto. **INFORMATION ONLY**

ESTIMATED TIME: 20 mins

Ms. White also updated the Committee on future meetings and showed the Committee the PowerPoint presentation. Ms. Sprout stated her thought is to split up the lead gift and maybe have co-major sponsors.

Brief conversation took place regarding the next meeting that will take place.

Ms. McIntosh suggested before meeting with potential donors to find out about their unfilled positions in welding, etc. Ms. Sprout agreed.

Ms. McIntosh inquired what amount the College needs to have for the project? Vice President Sibert replied the College committed to a match of \$600,000 and that we do have money in hand. Ms. McIntosh asked if we have heard back anything on the legislative session? Vice President Sibert responded the joint subcommittee of the Assembly Finance and the Senate Ways and Means approved the project on May 4th and on Monday of this week the full money committee approved the project at their meeting. Vice President Sibert said that we are now

waiting on the full appropriation bills and authorization acts, but there has been a court ruling and am unsure how that will impact us.

8. Review of the Great Basin College Foundation program support for Great Basin College over the last five (5) years, and matter related thereto. INFORMATION ONLY

Included in the packet is a spreadsheet that contains a list of program support that the Foundation has helped provide for GBC over the last five (5) years.

ESTIMATED TIME: 10 mins

Chair Johnson said he will present this at the Trustees meeting.

Chair Johnson said this reflects where the Foundation has helped the College and just wants to keep the Trustees up-to-date and looking for other places that we can continue to help the College with.

Ms. McIntosh said this document shows there have been several donations throughout the service center. Chair Johnson said he was very surprised as to what was out there. Ms. McIntosh stated that we need to identify the strongest needs that are out there with community leaders. Chair Johnson said community presentations and outreach have been successful for Foundation and we need to schedule the Trustees to get out in front of the service groups. Chair Johnson agreed that we need to know what the industry needs are. Ms. McIntosh said she hopes to meet this summer as a Committee and to develop more ideas going forward. Chair Johnson the more active we make the Foundation the more we get people involved. Ms. Sprout suggested the mid to end July and to put together some action plans.

Chair Johnson requested to get some meeting dates out there.

9. Vice President for Business Affairs Report – Sonja Sibert. INFORMATION ONLY

Vice President Sibert may give an update on College related items.

ESTIMATED TIME: 5 mins

Vice President Sibert stated she has provided all her updates.

10. Foundation Director Update – Geneil White. INFORMATION ONLY

Geneil White may give an update on GBC Foundation matters.

ESTIMATED TIME: 10 mins

- a. Changes and updates to the GBC Foundation website.

Ms. White showed the Committee the updates that she has made to the Foundation's website.

b. 2021 priorities and goals discussion.

Ms. White stated that while the Capital Campaign is taking precedence right now, she would like some direction from the Committee for the 2021 Priorities and Goals (which was submitted at the December 2020 NSHE meeting). Ms. White asked Vice President Sibert if it was correct that Pahrump Campus Development has 10 years from 2017 to either show progress or be completed. Vice President Sibert replied yes, under the BLM land patent we received we have 10 years from the patent to develop the land. Vice President Sibert reported it has been presented the last two bienniums for capital project planning, but it has not gone anywhere, so we need to start raising funds for that. Ms. White stated that she intends to search for new donors for the project this summer.

Ms. White said her thoughts with the Alumni Association is not to be a dues-based structure but count every alumni GBC has had and communicate with them to see if they would be potential donors. Ms. Sprout agreed with Ms. White. Ms. McIntosh agreed stating we would make more friends including not excluding people.

Ms. White stated she would also like to strengthen the Invest A Day's Pay Campaign by creating a page on the website specifically for it and have it be a year-round social media campaign.

Ms. White said there have been virtual galas that have been done. Ms. White said this should be something done on all campuses and she has met with all the Center Directors and some think that more of a family day would be better than the traditional dinner dance at some locations. Ms. White also stated that events are time consuming and expensive.

Ms. White asked if the goal is to plan an estate planning workshop this year? Ms. Sprout said that is something she could work on and bring back to the Committee.

Mr. Roden stated they have had estate planning workshops in Winnemucca in the past and they did well.

11. Items from Board Members. INFORMATION ONLY

Ms. McIntosh discussed the appropriations for the American Rescue Plan and asked Vice President Sibert about GBC's plan. Vice President Sibert replied that GBC will be receiving about 2 million in funds, with over 1 million of those funds going to direct student aid and \$920,000 will go to institutional support and as of now, we will be using that money to backfill our 12% reduction which is equivalent to 1.6 million for each year.

Mr. Roden stated the groundbreaking for the Winnemucca building was good.

12. Public Comment (see notation regarding public comment.) INFORMATION ONLY

13. Adjourn 1:11 p.m.