

GREAT BASIN COLLEGE FOUNDATION
Board of Trustees Development Committee Meeting
1025 Chilton Circle, Elko, Nevada 89801

Thursday, January 9, 2025, at 12:00 pm

Minutes

Call to Order of the Great Basin College Foundation Board of Trustees, Development Committee

1. Call to Order 12:10 Chair Johnson
2. Roll Call

Present:

Chris Johnson (Chair)
Alan Morris
Dave Roden

Absent:

Caroline McIntosh

Others Present:

Dr. Colon, Chair, Board of Trustees
Leslie Maple, Executive Director, Institutional Advancement
Tami Potter, Director of Business Operations, GBC
Hillary Baker, Associate Director of Development
Kelli Baker, Administrative Assistant

3. Public Comment. *Pursuant to NRS 241 this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item. ACTION WILL NOT BE TAKEN*

No public comment.

4. Possible approval of the September 12, 2024, meeting minutes. FOR POSSIBLE ACTION

GBCF Development Committee Members will review, recommend changes, and/or approve the minutes of the September 12, 2024, meeting, and matters related thereto.

ESTIMATED TIME: 5 mins

Chair Johnson stated in Ms. Maple's fundraising priorities report: the need for fundraising needs to be clarified to the Pahrump Campus.

A motion to approve the minutes of September 12, 2024 with the clarification of the "Pahrump Campus", was made by Dave Roden seconded by Alan Morris, motion passed unanimously.

5. Review, consideration, and discussion to update the Great Basin College Foundation's Mission Statement, and matters related thereto. FOR POSSIBLE ACTION

Enclosed in the packet is the Foundation's current Mission Statement. If the Committee chooses to revise the Mission Statement, it will be submitted to the Board of Trustees for approval.

ESTIMATED TIME: 10 mins

Chair Johnson stated that he wanted this item on the agenda to review the mission statement and thinks it is fine as it is. Chair Johnson asked if anyone wanted to add or change anything to it. The consensus is no changes need to be made.

A motion to approve the statement as presented, was made by Dave Roden seconded by Alan Morris, motion passed unanimously.

6. Development Committee Chair Report. INFORMATION ONLY – NON ACTION ITEM

The Committee may receive an update from the Chair.

ESTIMATED TIME: 5 mins

Chair Johnson reported that he will be attending the upcoming town hall meeting with the president. He stated that he believes student housing is a key priority, specifically Griswold Hall is in significant need of replacement, and wants to learn more about possible projects. Developing a plan will take time, so we need to consider the next five to ten years.

7. Executive Director Update – INFORMATION ONLY – NON ACTION ITEM

- Gift Summary Report FY25 - Ms. Maple briefly went over the report.
- MCE Update – Ms. Maple gave the Committee an update on MCE and other potential projects.
- Student Housing: Current student infrastructure; number of students utilizing housing – Ms. Maple said she spoke with the Director of Housing, and he mentioned that the dormitories are currently at 80% capacity, meaning there are a number of students looking for housing. There are 30 units in the dorms, which are at full capacity (100%). The married and family units are also fully occupied at 100% capacity, while our apartments are at 80% capacity. The director is uncertain about whether this trend is increasing, but he suspects it might be. Additionally, due to space limitations at other campuses, some companies have expressed interest in sponsoring student housing in Elko. They may provide funding for students' housing expenses to help them enroll in programs.

8. Associate Development Director Update – INFORMATION ONLY – NON ACTION ITEM

- Golf Tournament Sponsorships – Hillary mentioned we received feedback from donors wanting earlier access to sponsorship packages, so Leslie and I are preparing them for distribution now. This year, we will continue with our platinum, gold, silver, and food and beverage sponsorships, and we're introducing a "Million-Dollar Shot" contest. Donors can

choose between that and the traditional cutting contest, or participate in both, specifying logo placement. Several logos will be featured at the Million-Dollar Shot hole, encouraging more participation at a lower price point. The pricing for 2024 remains the same as 2023, with a \$50 increase from inaugural pricing.

- Women Empowering Women – Hillary reported that Women in Women contacted her as they were seeking a charity partner for their International Women's Month event in March. Hillary stated she applied and hope to have more information soon. She stated If chosen, we would manage the silent auction while they handle logistics. She reported that the event is on March 7th.

ESTIMATED TIME: 10 mins

9. Items from Board Members. INFORMATION ONLY – NON ACTION ITEM

None.

10. Public Comment. *Pursuant to NRS 241 this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item. ACTION WILL NOT BE TAKEN*

11. Adjourn: 12:38 p.m.